



2012 World Beat Festival Food & Beverage Vendors APPLICATION FORM

Please be certain that you have read and understood the Vendor and Exhibitor Guidelines and expectations before filling out the application form. Thanks!

Food/Beverage Vendor Name: _____

Business/Corporate Name (if applicable): _____

Main Contact:

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Other Phone: _____

Email (print clearly): _____

Website: _____

CRITERIA FOR ACCEPTANCE

- Describe your Cultural or Ethnic Vending space and its international cultural connection. **You MUST also attach a menu so we may determine if there is any duplication of product.**

- I or my organization can participate further by providing an educational demonstration of our goods, culture, music, dance, foods, or other activities
 Yes No

- The country or flag which best represents my space is: _____

- I believe my vending or exhibit space fits best in the following location

Africa Asia-Pacific Americas Europe

Middle East Grand Blvd World Other You tell me

BASE FEES & ADDITIONAL ORDERS

BASE FEES FOR FOOD/BEVERAGE VENDORS *(choose one category only)*

- All Base Fees include the City's Short-Term Concessionaire Permit fee
- White tents are required and we don't allow food trailers

Food & Beverage Vendor (10x20 space required and included in this fee)
\$600 by March 15, \$650 by April 15 **Total: \$ _____ .00**

Beverage/Single Snack Vendor (i.e. churros, shaved ice in a 10x10 space)
\$350 by March 15, \$400 by April 15 **Total: \$ _____ .00**

Additional Space

I require an additional 10'x10' space at \$110 **Total: \$ _____ .00**

I request a corner location for an additional \$75 **Total: \$ _____ .00**
(corner positions will be assigned based on seniority and date of receipt)

If you require a larger space (beyond 10x20) or if you feel strongly that a 10x20 space is too large for your food product, contact us and the exhibits team will consider your request.

Electricity

2400 watts/20amps \$87.50 X _____ **Total: \$ _____ .00**

**Many food vendors used twice this amount in 2011. Please be aware that purchasing additional electricity at the festival will cost more and vendors will be required to pay Hollywood Lights directly.*

600 watts/5amps \$57.80 x _____ **Total: \$ _____ .00**

Mandatory \$200 Damage Deposit

Please include with application (refundable if no damage occurs)

Total: \$ _____ 200.00

Tables & Chairs *(not guaranteed without pre-ordering here)*

I request _____ tables @ \$9 each **Total: \$ _____ .00**

I request _____ chairs @ \$1 each **Total: \$ _____ .00**

I expect to use my own, approved tent *(must apply by March 15 to take this discount)*
(Subtract \$50 for 10'x10', \$75 for larger) **Reduce my Total: (\$ _____ .00)**

Total Application Fees submitted: \$ _____ .00

CHECKLIST

Please be certain that you have read and understood the Vendor and Exhibitor Guidelines and expectations!

- ____ Completed Application Form
- ____ Check payable to SMI
- ____ Photos of your tent (if using your own)
- ____ Description and/or photos of your activities, menus (copy of proposed menu *is required*)

Agreement: I wish to participate in the World Beat Festival. I have read and agree to abide by the conditions, rules and regulations of the festival as stated in the Vendor & Exhibitor Guidelines and City of Salem.

Signed: _____
Print Name: _____
Date: _____

Send to: Attn. Vending & Exhibits
 World Beat Festival
 PO Box 4611
 Salem, OR 97302

Early-bird deadline: March 15, 2012
Final deadline: April 15, 2012

Questions: (503) 581-2004, or
 exhibits@worldbeatfestival.org